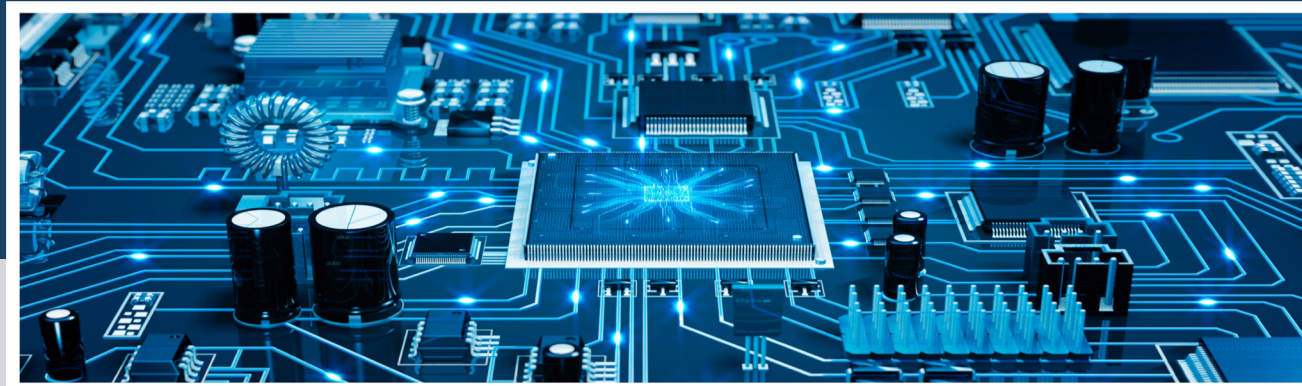


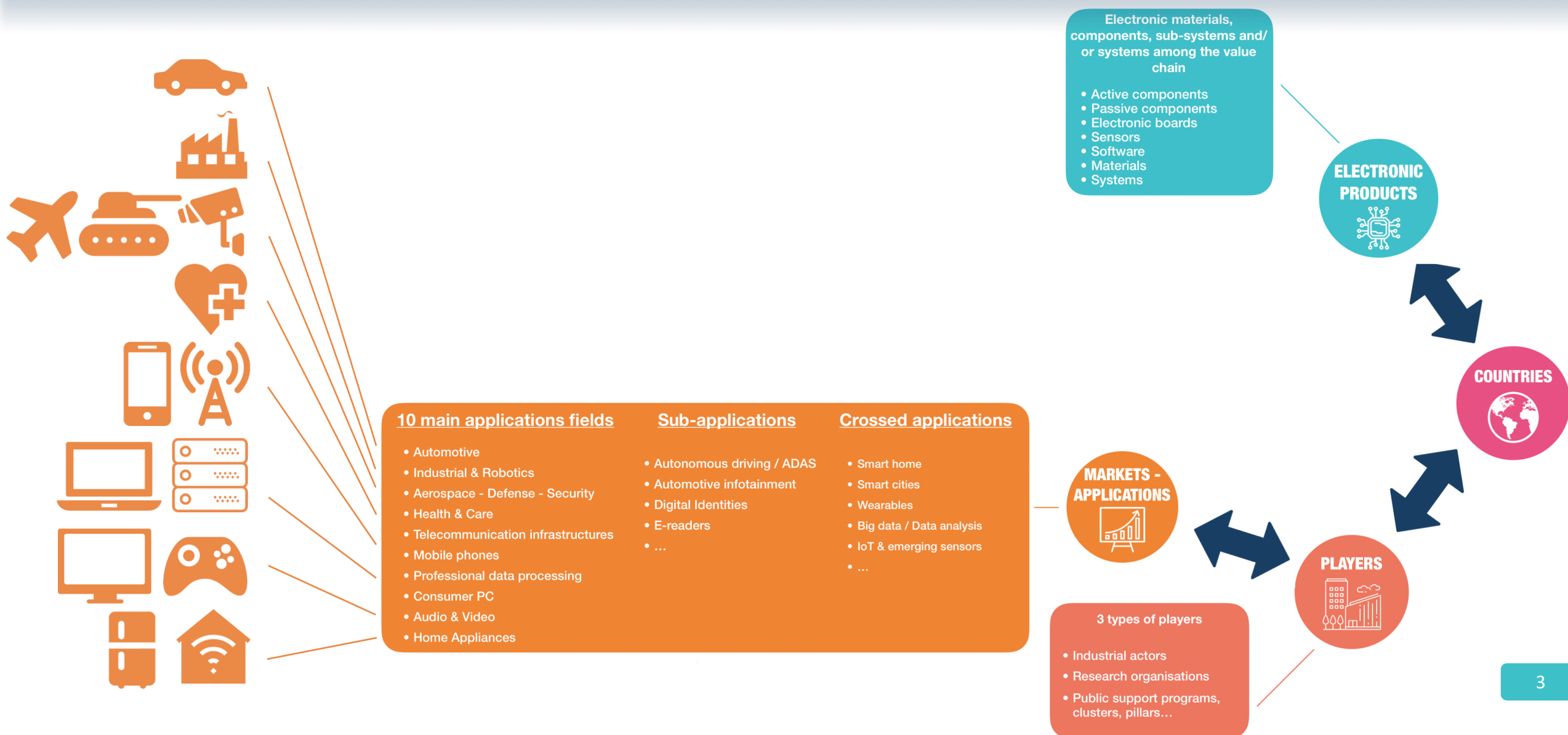
Study

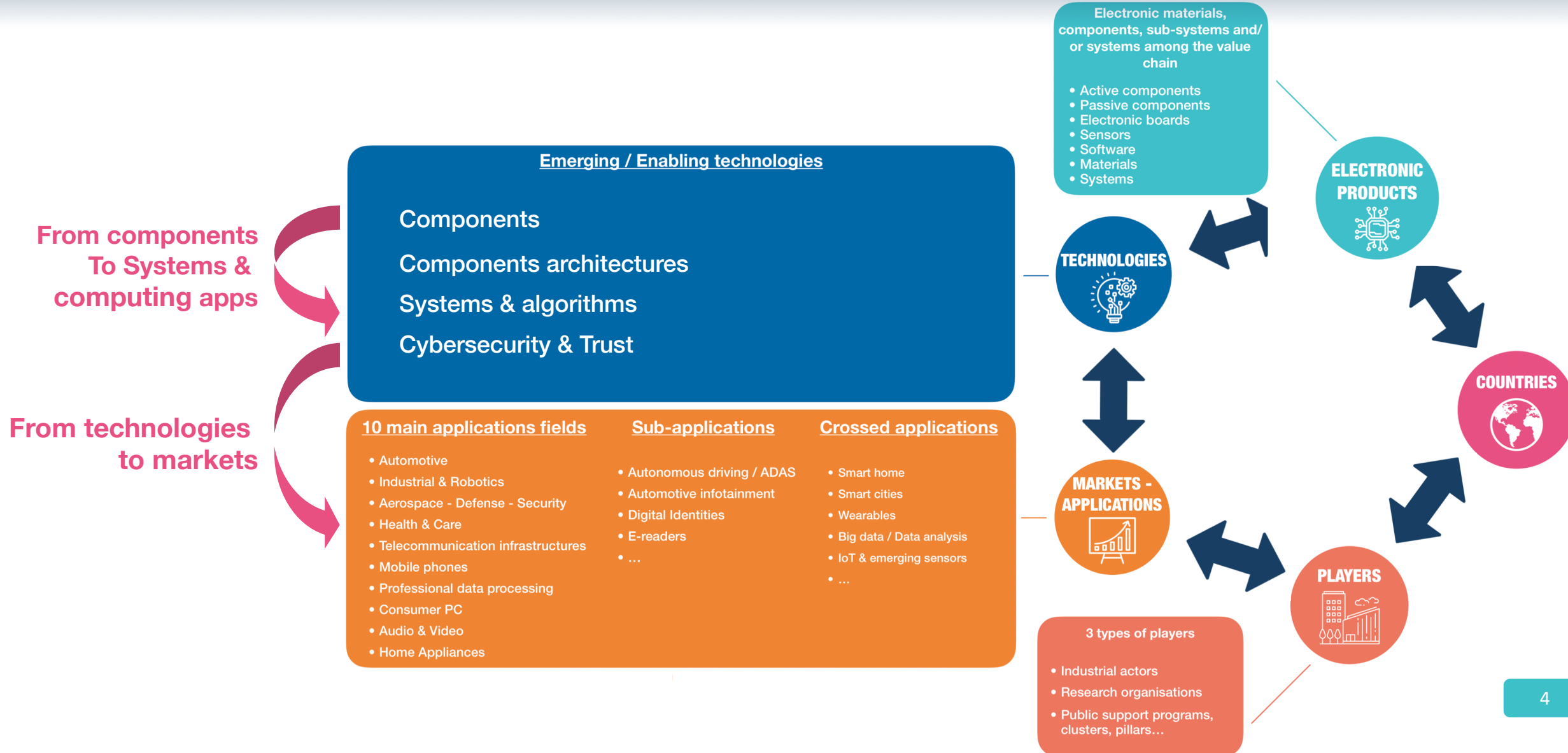
# “Emerging technologies in Electronic Components and Systems (ECS) Opportunities ahead (SMART 2018-0005)”



- ❖ **PRESENTATION OF THE STUDY**
- ❖ **RESULTS**
- ❖ **RECOMMENDATIONS**











## COMPONENTS

### More Moore technologies

- Chips with nodes < 10 nm
- Advanced memories (multilayer 3D)

### Beyond CMOS technologies

- In-memory computing
- Logic & information processing
- Cryogenic & security apps

### Advanced packaging

- SiP, Fan-In/Fan-Out, 2.5/3D stacking, Etc.

### Emerging Non-Volatile memories

- Phase-Change Memories (PCM)
- Magnetic Random Access Memory (MRAM)
- Etc.

### Photonic interconnection networks

- Short-medium-long distance (chip-to-chip, DCIs, etc.)

### Integrated photonics

- Photonic Integrated Circuits (PICs)
- Silicon photonics, etc.



## COMPONENTS ARCHITECTURE

### Neuromorphic computing

- Spiking Neural Networks, etc.

### Quantum computing

- General computer
- Specific applications
- Quantum sensing & communications

### Photonic computing

- Quantum optics, QKD
- Photonics reservoir computing
- Chaos-based photonics computing

### Other approaches in rebooting computing

- PCMOs, Stochastic computing, probabilistic computing, etc.



## SYSTEMS & ALGORITHMS

### Artificial Intelligence

- Machine learning algorithms
- AI chips (Edge/Cloud)

### High-Performance Computing

### Smart sensors

- Smart dust, etc.



## CYBERSECURITY & TRUST

### Secure elements

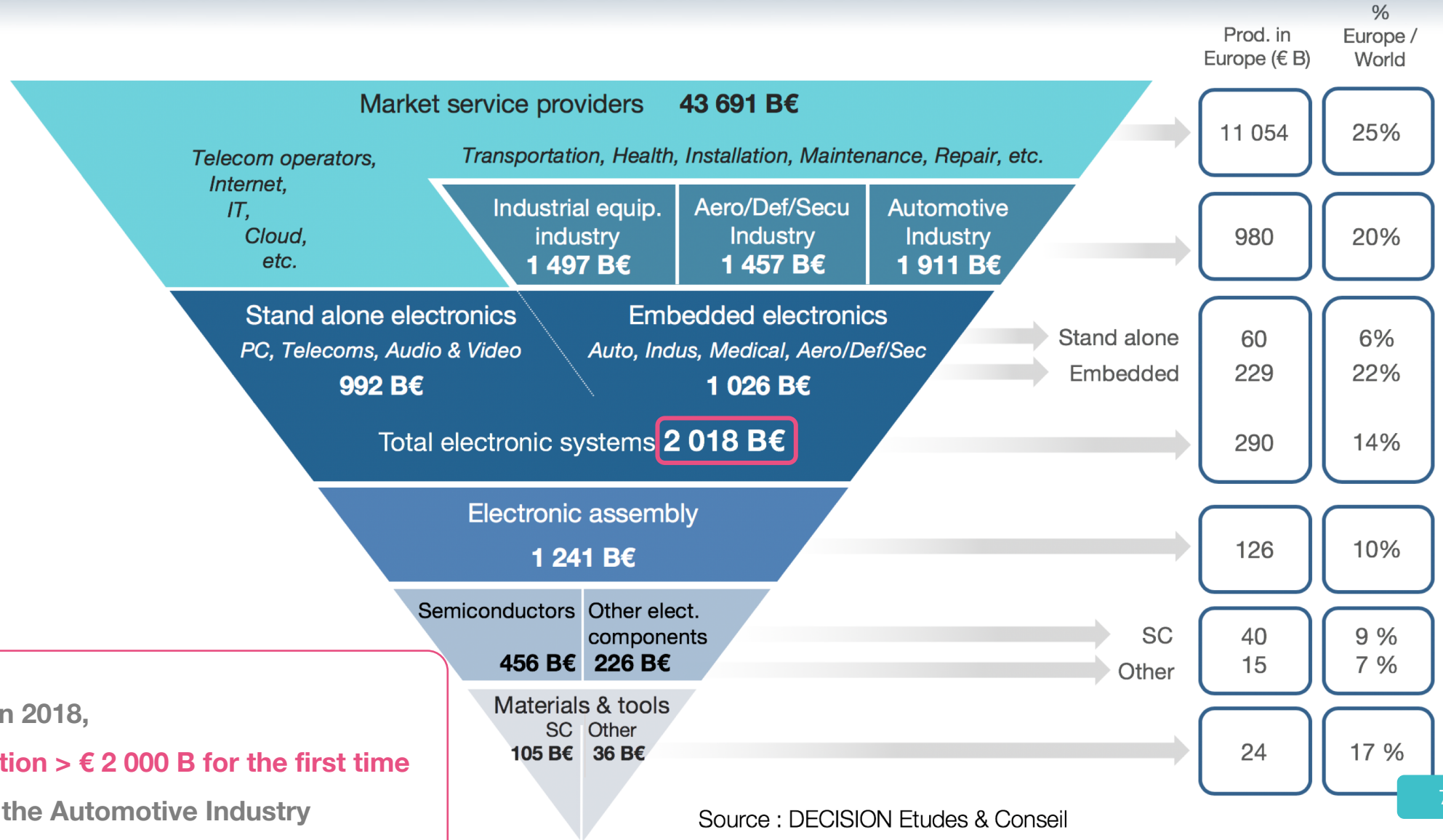
### Cryptography

- Lightweight cryptography
- Homomorphic encryption
- Etc.

### Blockchain

- ❖ PRESENTATION OF THE STUDY
- ❖ **RESULTS**
- ❖ RECOMMENDATIONS





In 2018, for the first time:

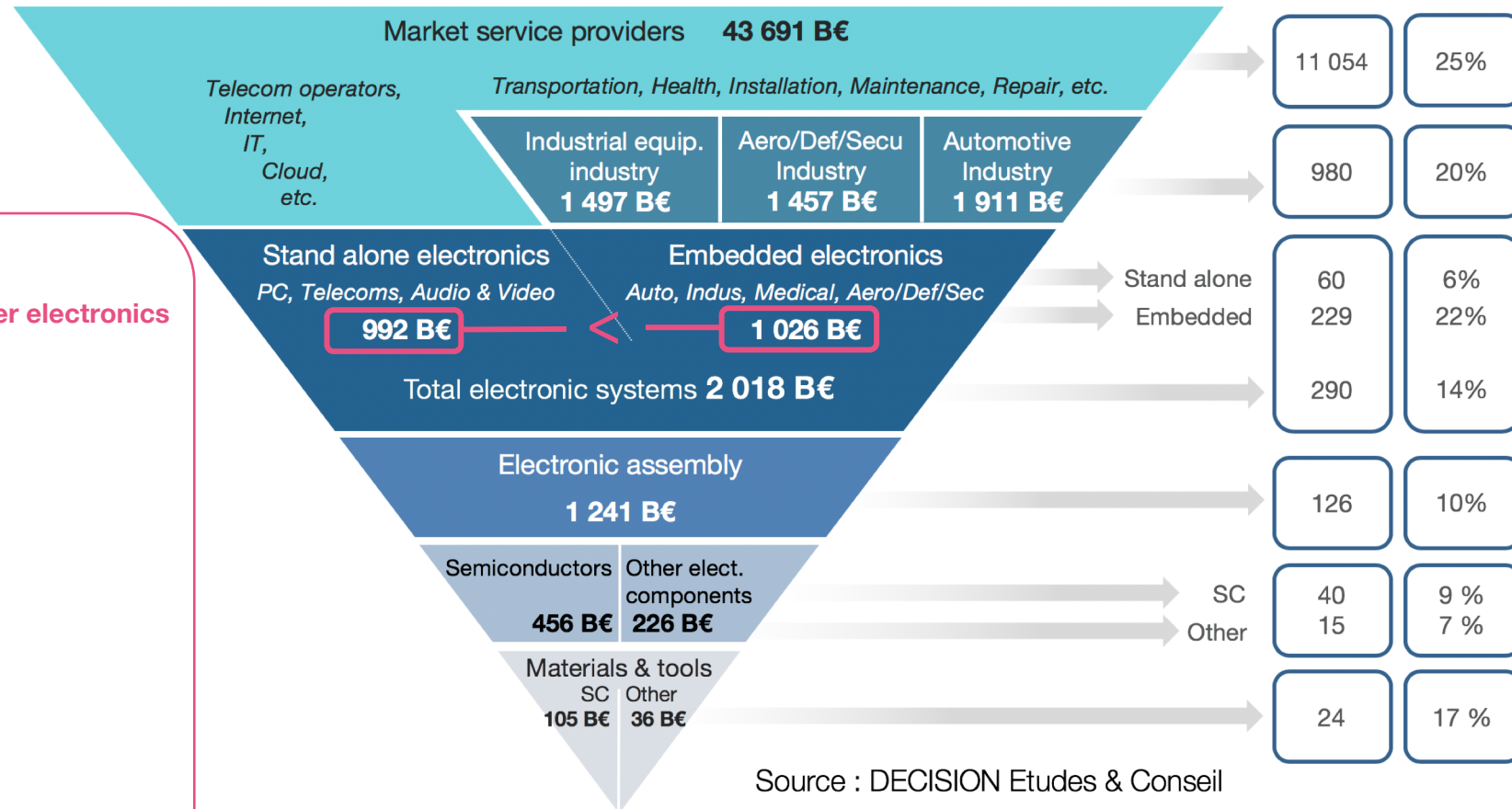
**Embedded/Professional electronics > Stand-alone/Consumer electronics**

**Embedded / Professional electronics =**

- Automotive electronics
- Industrial & Robotics
- Aerospace / Defense / Security
- Health & Care

**Stand-alone / Consumer electronics =**

- Telecommunications
- PCs
- Audio & Video
- Home application



In 2018:

**Embedded/Professional electronics = ~60% TOTAL electronics...**

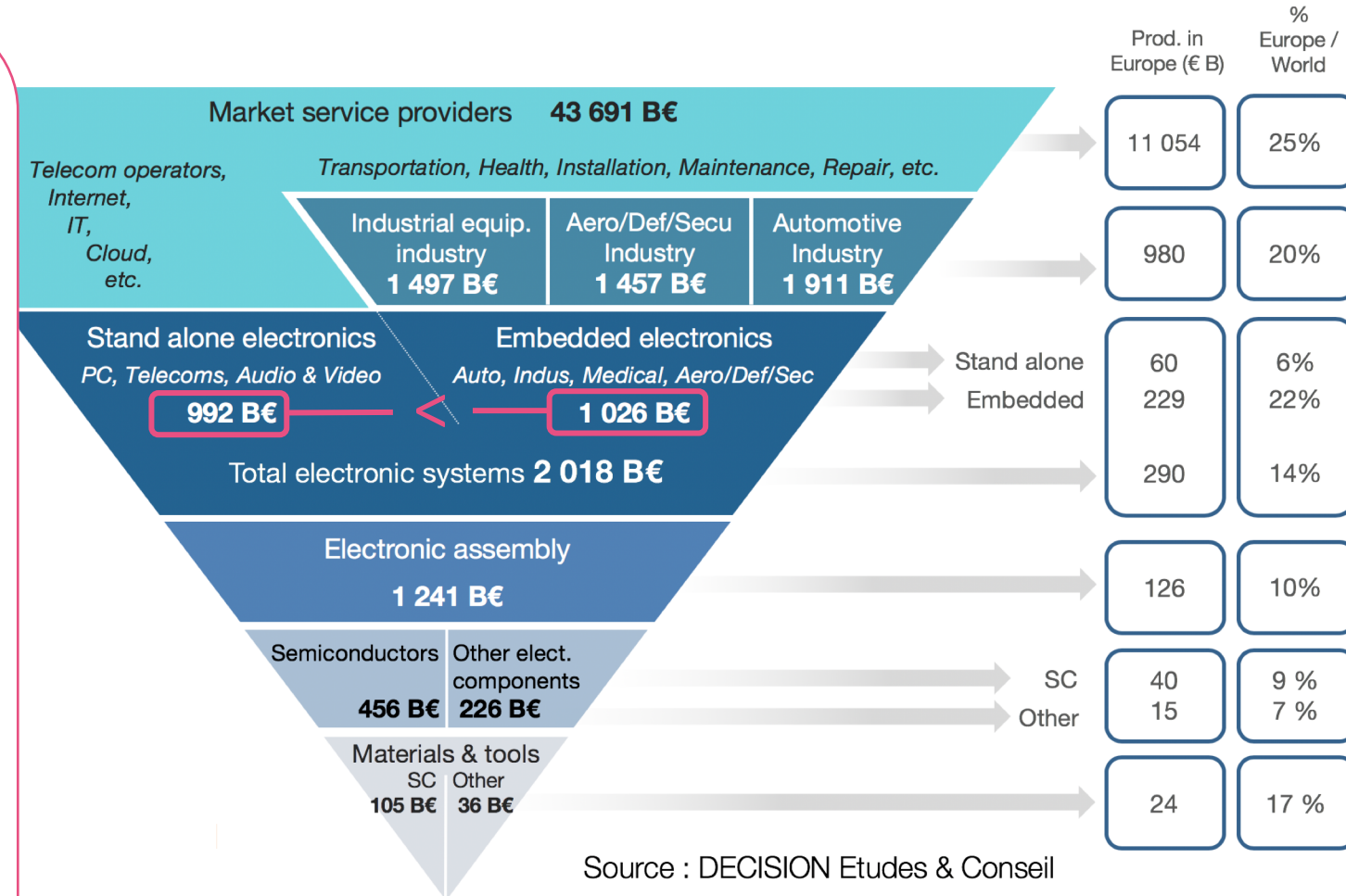
... if we include Telecoms infrastructures & Professional PCs in embedded/Professional electronics. That is with the following segmentation:

**Embedded / Professional electronics =**

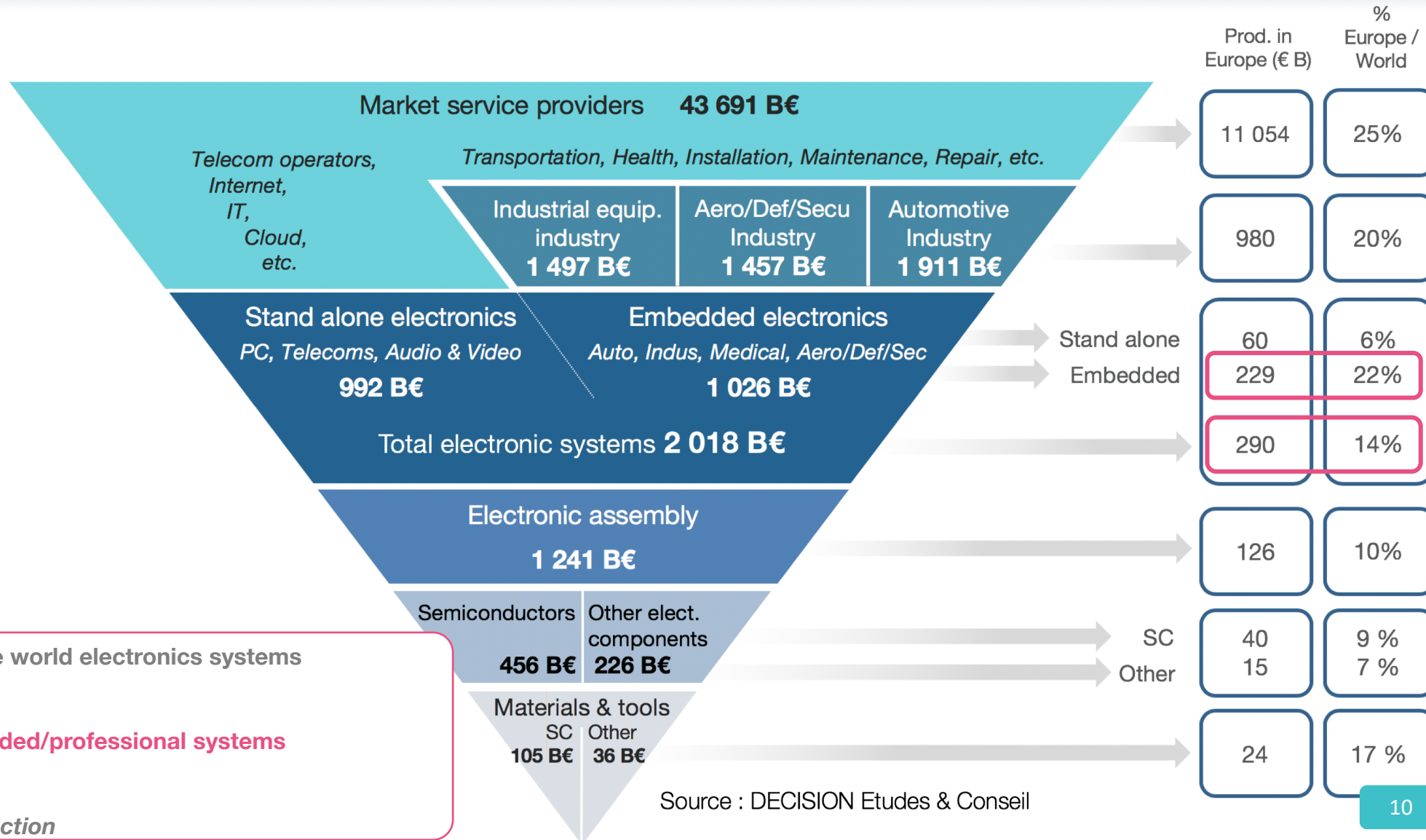
- Automotive electronics
- Industrial & Robotics
- Aerospace / Defense / Security
- Health & Care
- Telecoms infrastructures
- Professional PCs

**Stand-alone / Consumer electronics =**

- Phones
- Consumer PCs
- Audio & Video
- Home application

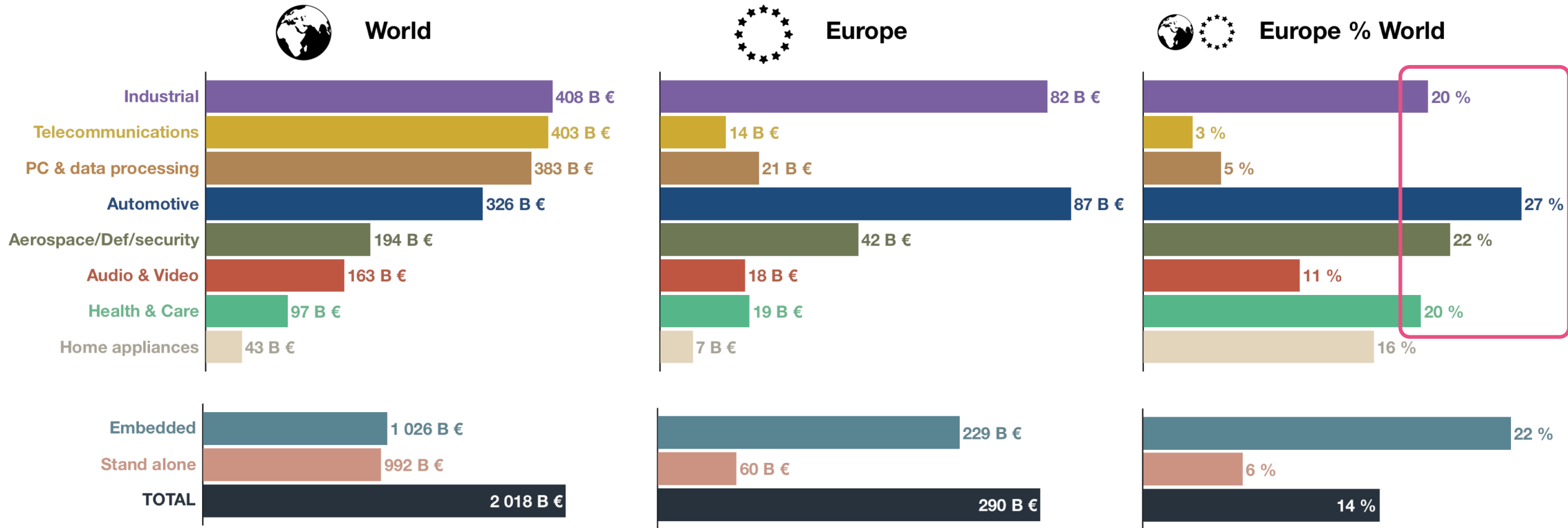






- Europe accounts for 15% of the world electronics systems production\*
- Europe is specialized in Embedded/professional systems (22% of the world production\*)

\* In terms of location of the production



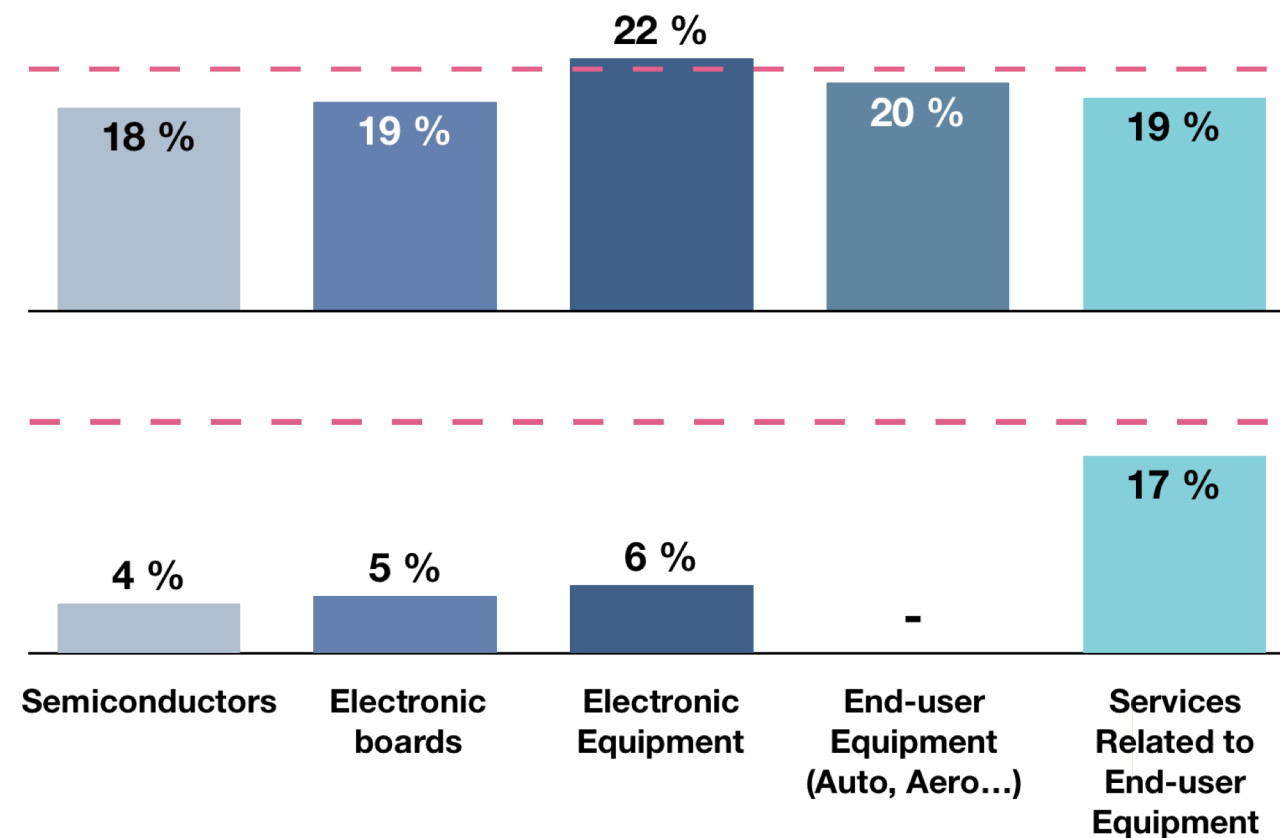
The EU is well positioned in professional / embedded electronics

The percentages below correspond to the percentage of Europe in the World

Example: Europe accounts for 21% of the World GDP in 2018 and 17.5% of the World manufacturing production. In comparison, Europe accounts for 22% of the World production of professional/embedded electronic systems in terms of production location. Etc.

## Electronic value chain

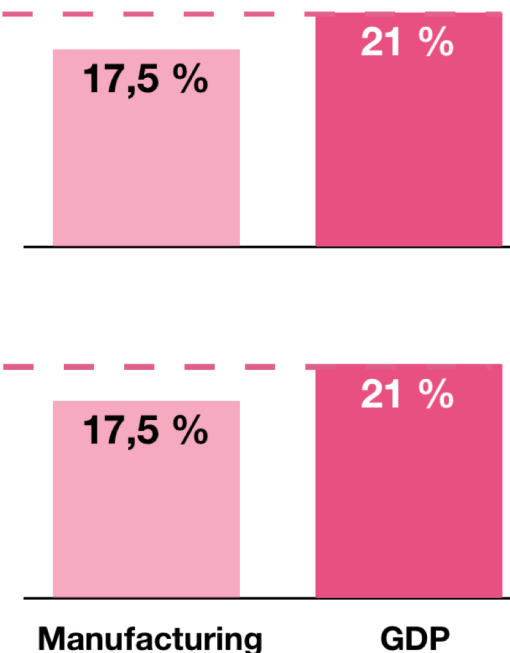
## Macro figures



### Professional/Embedded



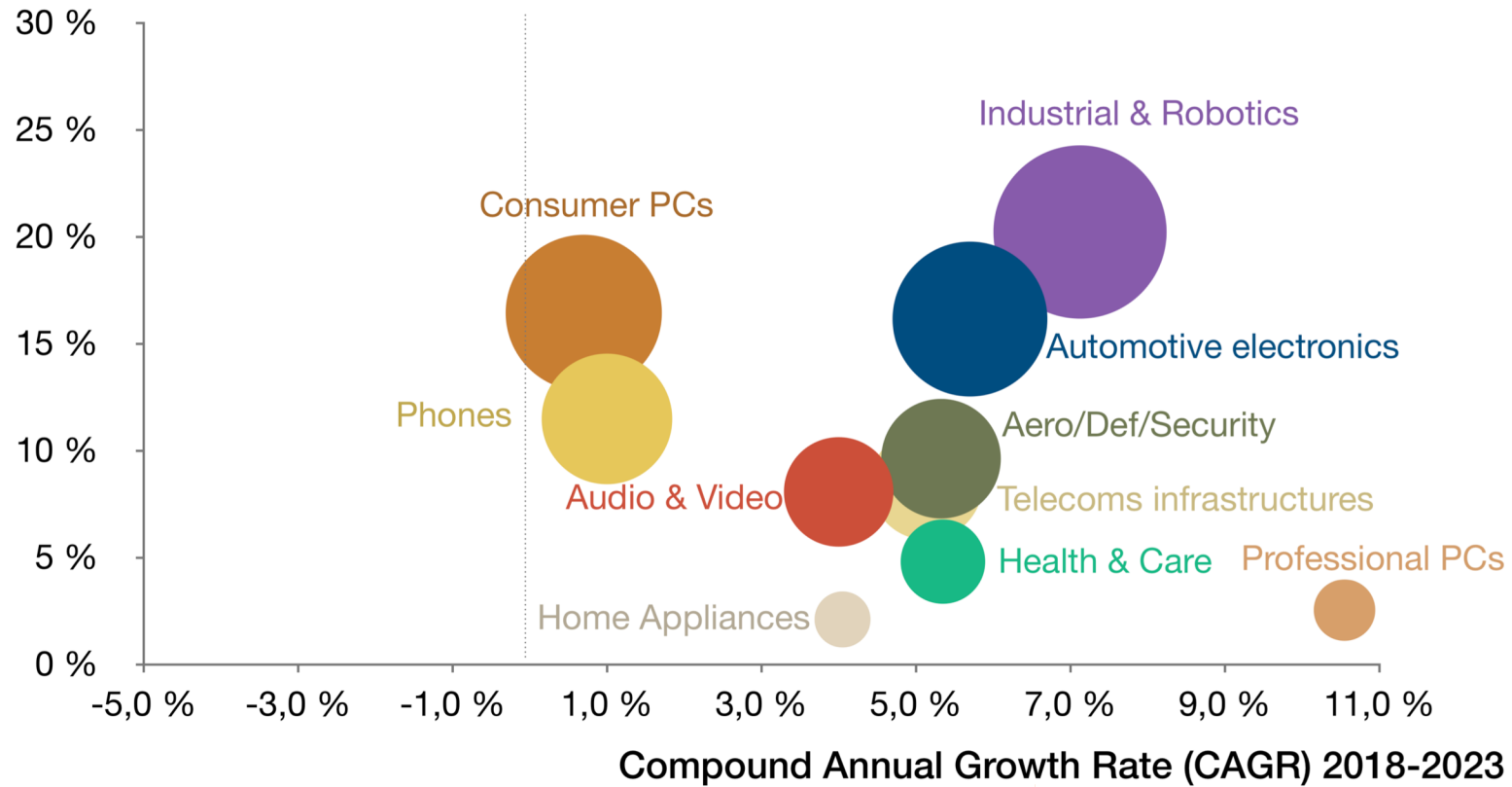
### Consumer/Stand alone



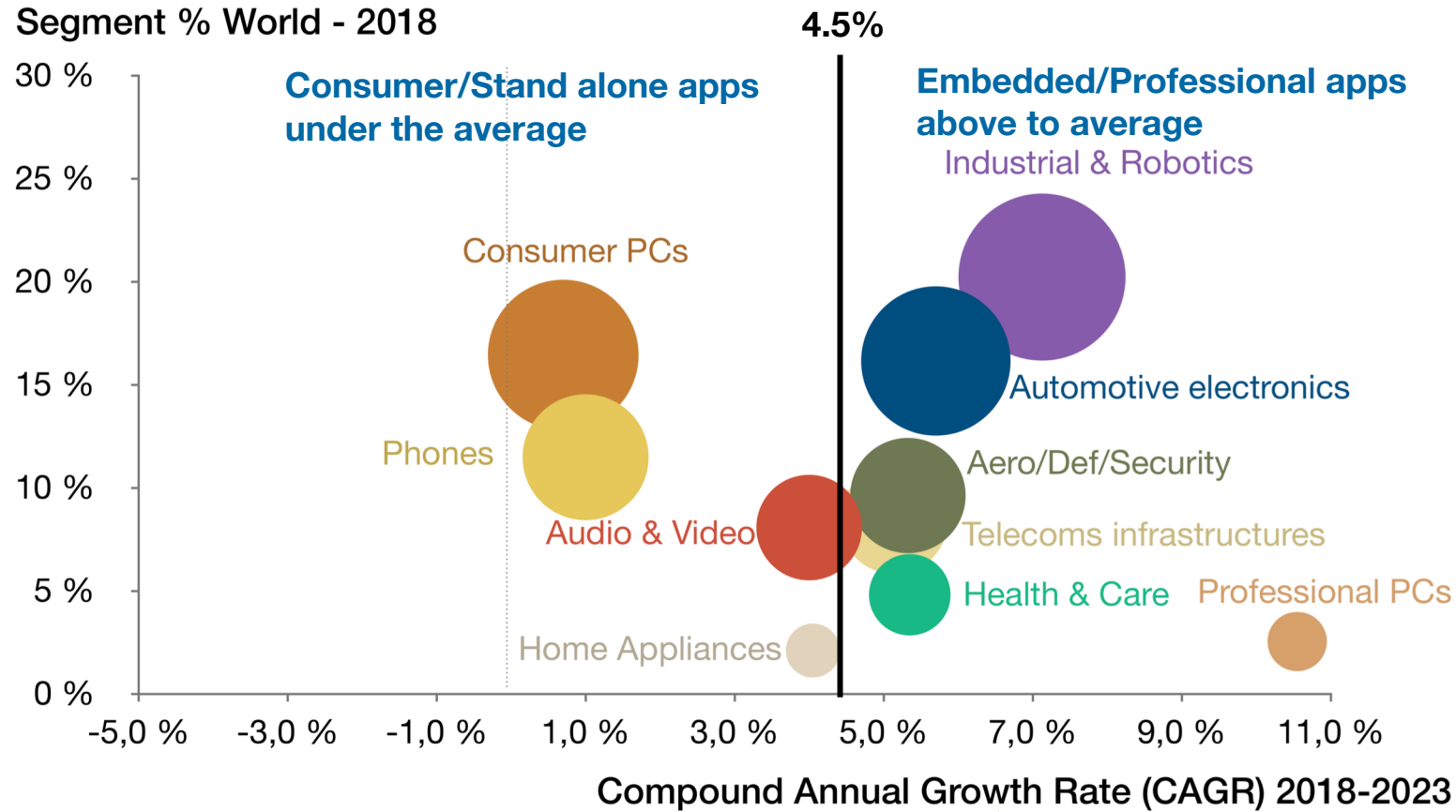
The EU is well positioned in professional / embedded electronics

## Electronic systems in the World

Segment % World - 2018

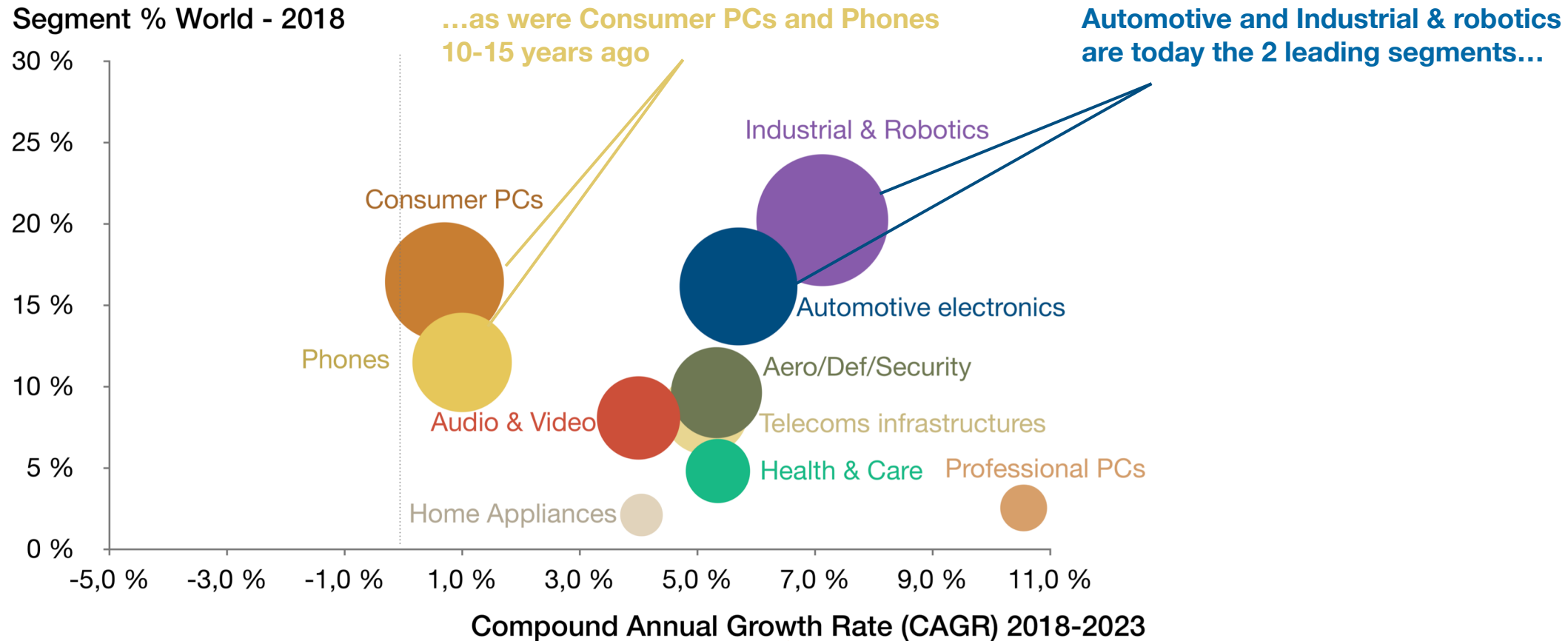


## Electronic systems in the World





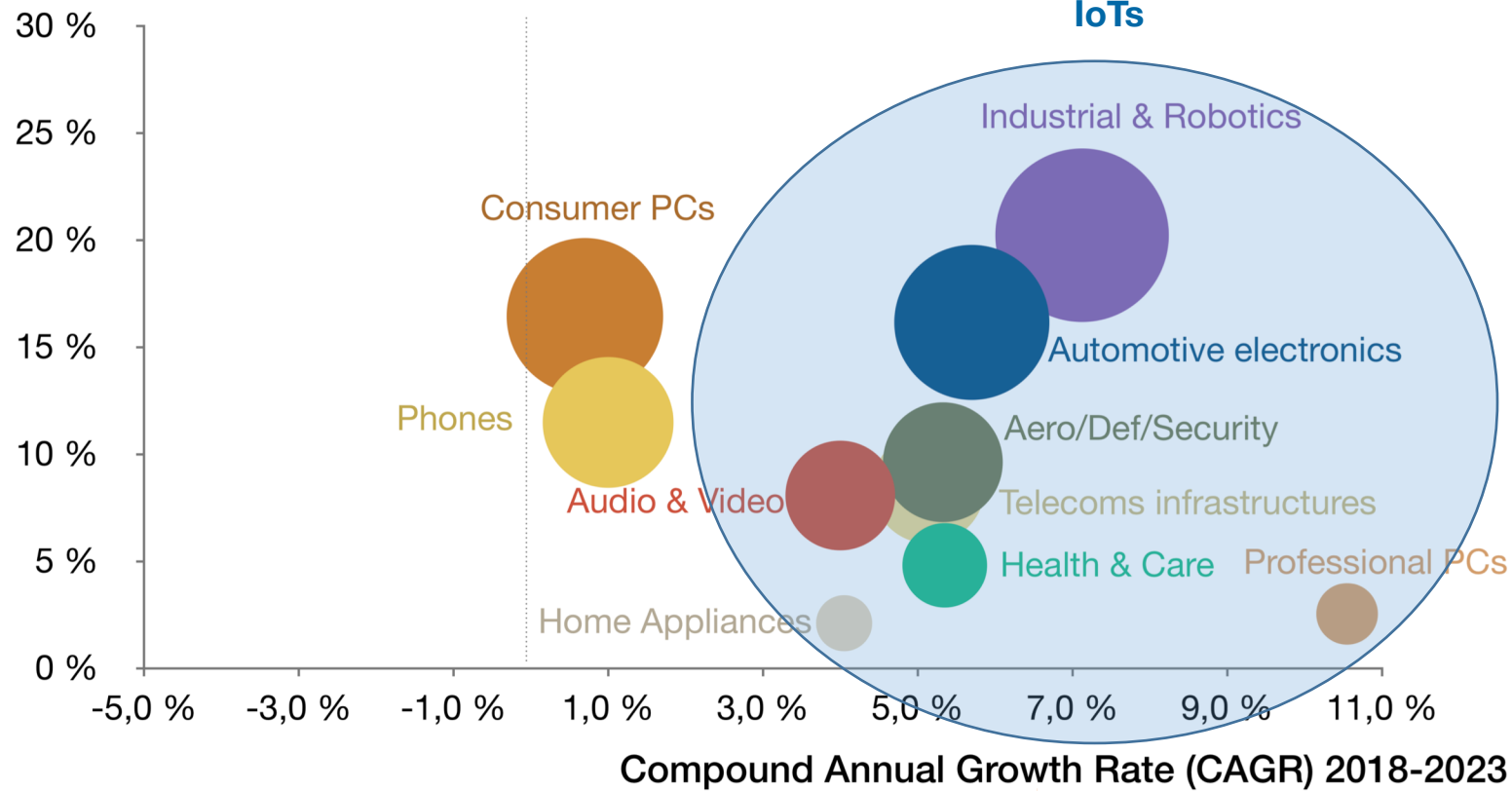
## Electronic systems in the World



## Electronic systems in the World

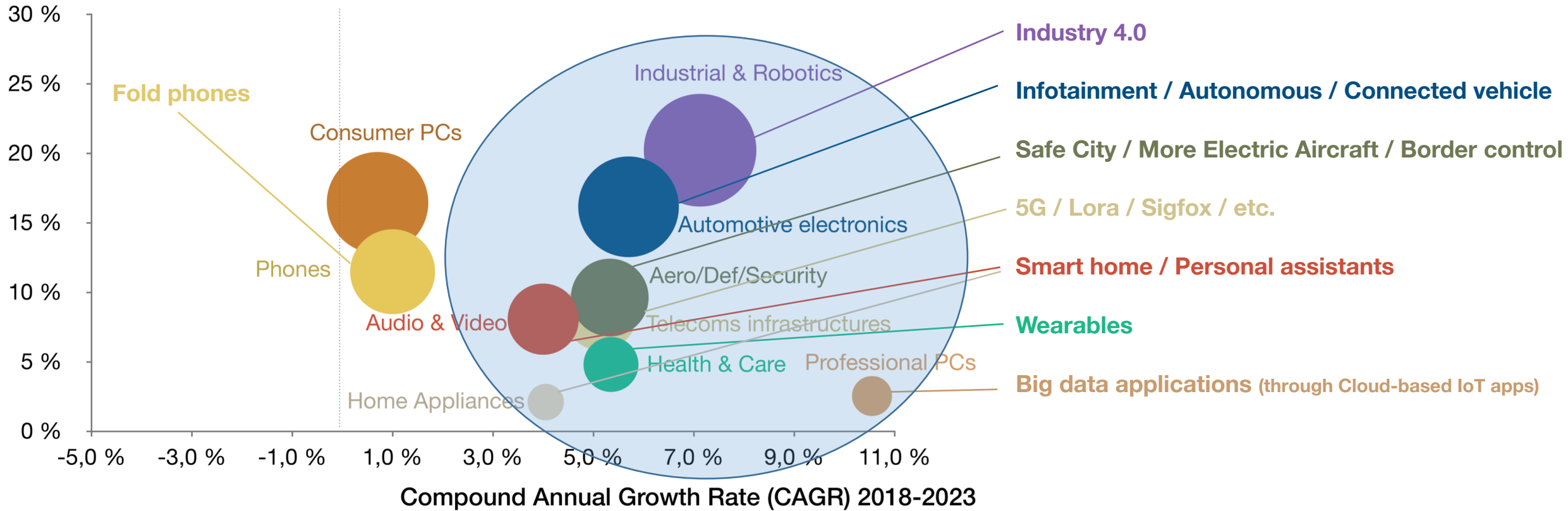
A growth led by IoTs...

Segment % World - 2018



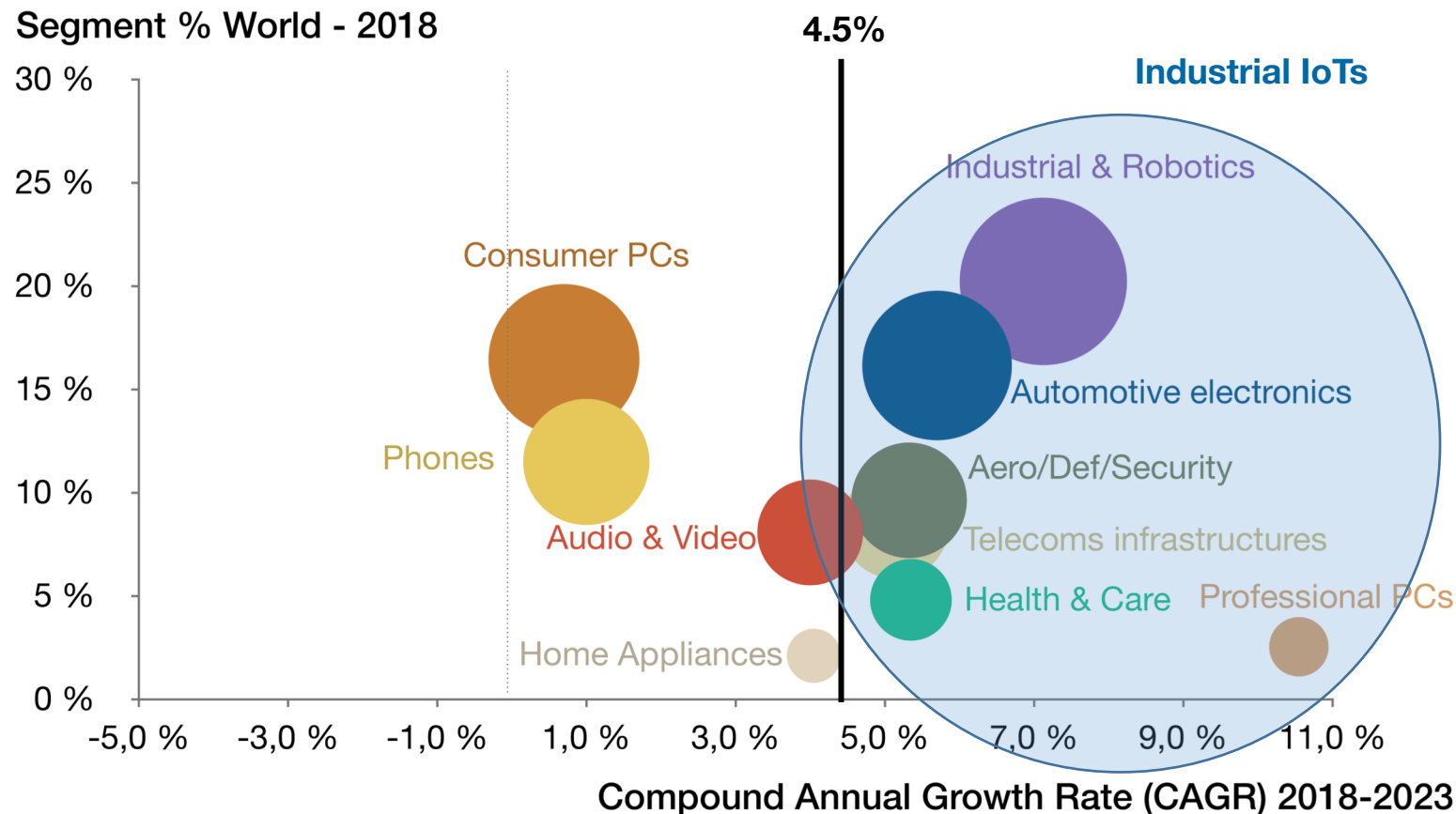
## Electronic systems in the World

Segment % World - 2018



## Electronic systems in the World

Segment % World - 2018



### CHALLENGE 2

- It is a technology-driven growth => New competitive factors & necessity for the players to integrate the associated emerging technologies in order to benefit from the growth.
- The slide below details the emerging technologies that will drive Industrial IoTs in the coming decade.

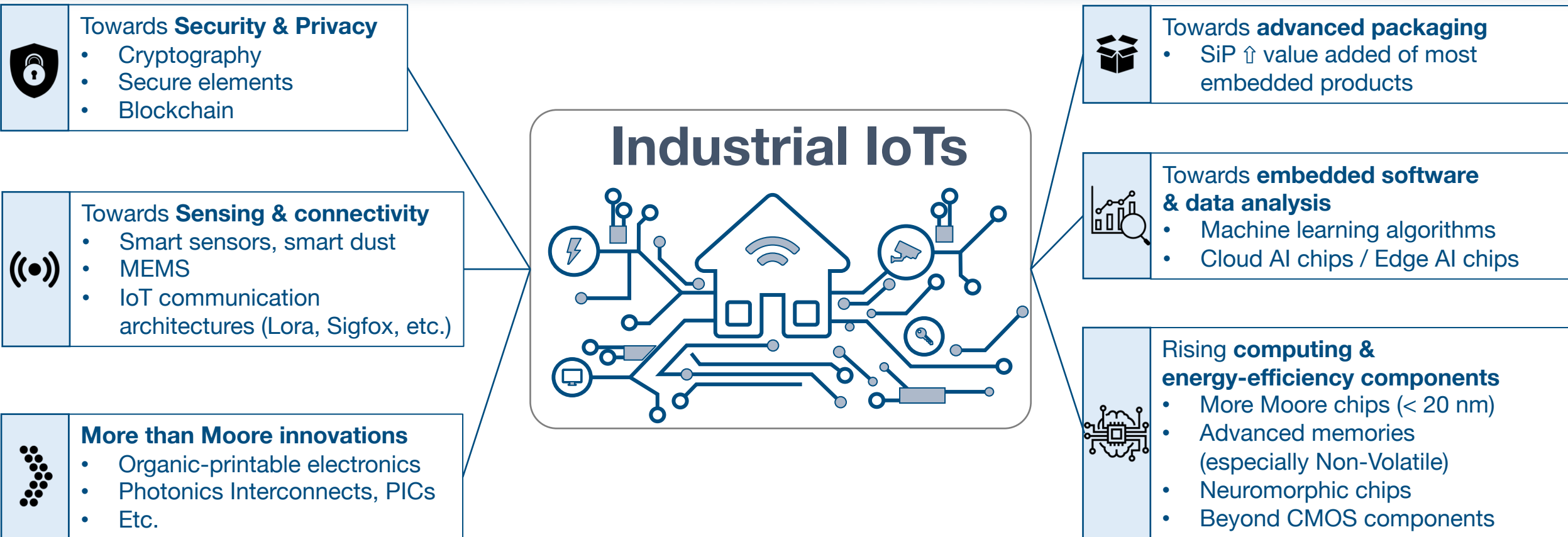
### OPPORTUNITY for the EU

Over the coming decade, most of the electronic growth will be concentrated on the segments where the EU is well positioned\*:  
“Industrial IoTs” that is IoTs trends as defined above impacting embedded/professional segments  
(\*except Professional PCs)

Yet, this opportunity is associated to 2 great challenges

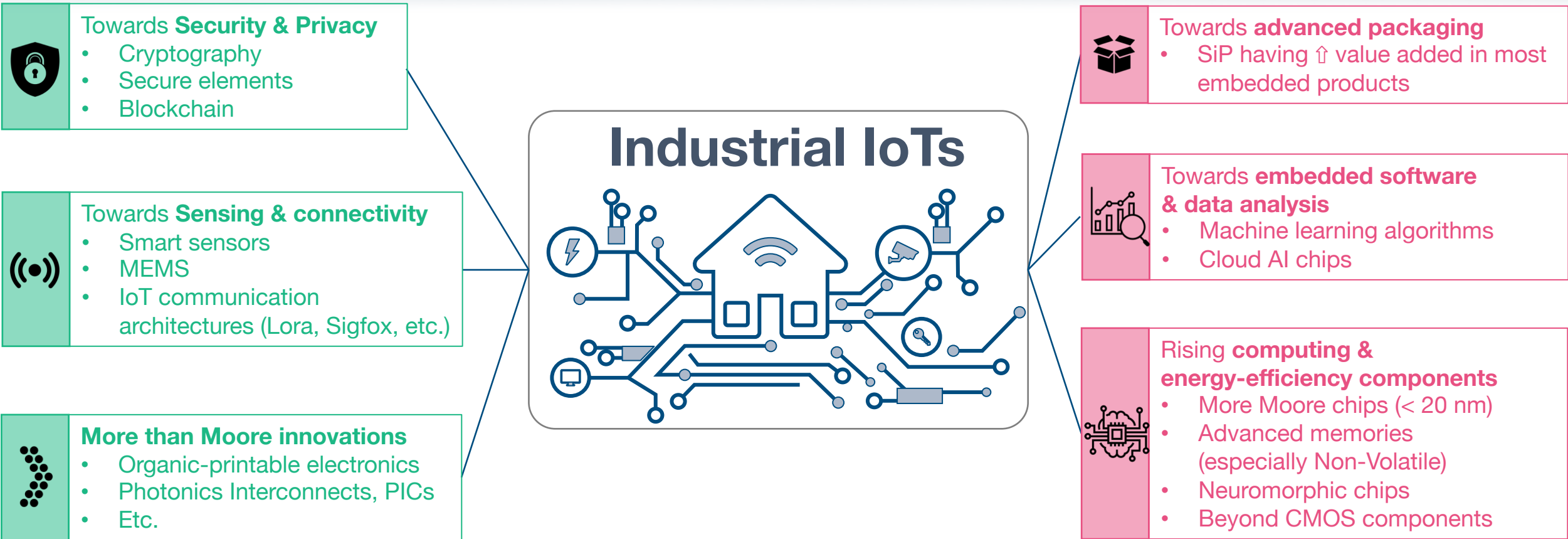
### CHALLENGE 1

- The EU is not the only player to be well positioned in embedded/professional electronics: The USA and China are already better positioned in most of the sub-segments.
  - For instance, in 2018:
    - Europe accounts for 20-22%
    - North America accounts for 24-25%
    - China accounts for 24-26%
- ...of the world embedded/professional electronics production in terms of location of production.
- The picture is slightly different but remains similar in terms of industrial leaders by value chain levels and end-user electronic systems.



These are the technological trends that will drive the added value of Industrial IoTs (as defined in the previous slide), and their associated emerging technologies





## Strengths of the EU


in terms of both R&D ecosystem and industrial ecosystem (ability to control the entire value chain associated to the technology), compared to the main competitors: the USA and China, but also South Korea and Japan in some fields.

## Weaknesses of the EU


## This global picture can be nuanced:


- **Strengths:** Yet, the EU industrial landscape is not that strong in Smart sensors, and even more in Blockchain and PICs compared to the US. The EU is also weak in the emerging field of smart dust (miniaturized smart sensors)
- **Weaknesses:** Yet, the EU has strong capacities in packaging for power apps (European IDMs) and opportunities in edge computing (edge AI, etc.). In terms of pure R&D, the EU is also excellent in Machine learning and good in Advanced memories, although without the associated great industrial players

## Strengths of the EU





**Towards Security & Privacy**

- Cryptography
- Secure elements
- Blockchain 




**Towards Sensing & connectivity**

- Smart sensors  smart dust
- MEMS
- IoT communication architectures (Lora, Sigfox, etc.)



**More than Moore innovations**

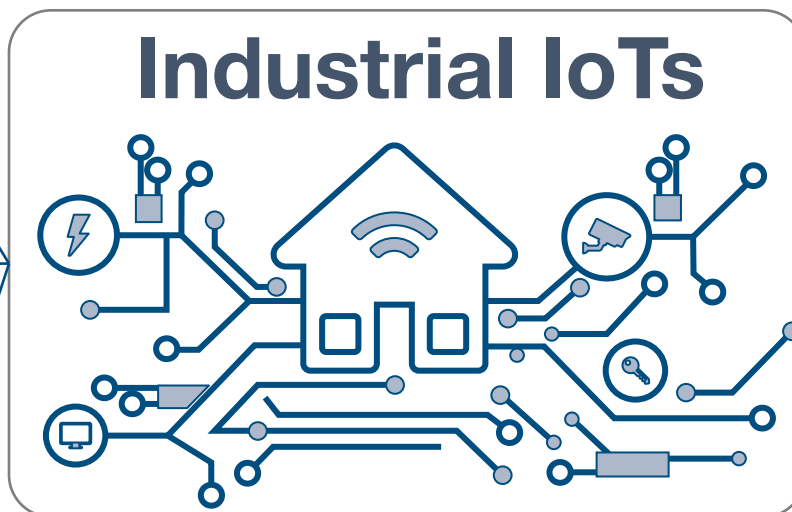
- Organic-printable electronics
- Photonics Interconnects, PICs 
- Etc.



: Weakness in terms of industrial players



: Strong R&D ecosystem




## Weaknesses of the EU




**Towards advanced packaging**


- SiP ↑ value added of most embedded products

Packaging power: IGBT, etc.




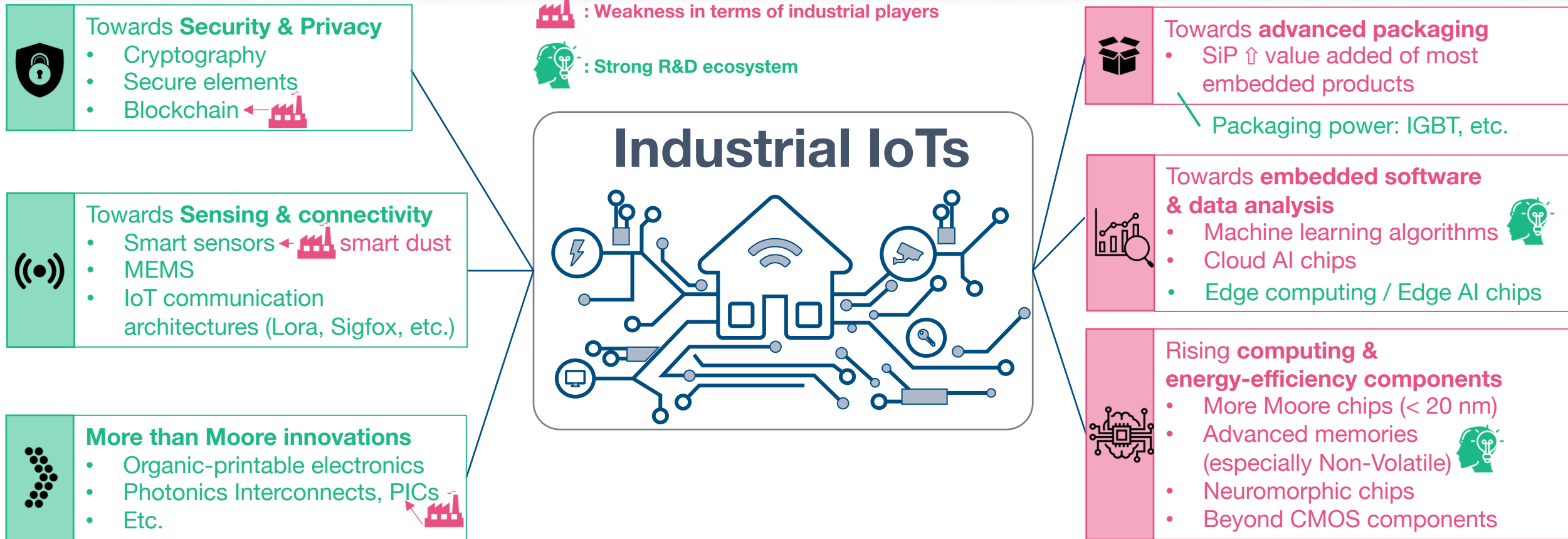
**Towards embedded software & data analysis**

- Machine learning algorithms 
- Cloud AI chips
- Edge computing / Edge AI chips



**Rising computing & energy-efficiency components**




- More Moore chips (< 20 nm)
- Advanced memories (especially Non-Volatile) 
- Neuromorphic chips
- Beyond CMOS components



have the opportunity to gain market shares over the EU in embedded/professional applications through the following functions (and associated technologies) on Industrial IoTs:

- Advanced packaging
- Embedded software & data analysis
- Computing & energy-efficiency components

These are 3 additional opportunities for US/Chinese players to gain market shares over EU players on embedded/professional electronics applications within the coming decade.

 SEGMENT	 TECHNOLOGIES	 LEADING COUNTRY	INDUSTRIAL LEADERS	EU COMPETITORS
Professional PCs & Data analysis	HPC & Quantum ML algorithms	The USA => China	<ul style="list-style-type: none"> <li>➤ GAFAMI, HPE, Dell, Cray...</li> <li>➤ BATX, Lenovo...</li> </ul>	<ul style="list-style-type: none"> <li>➤ Atos/Bull, Thales, OVH, etc.</li> <li>➤ Telecoms operators</li> </ul>
Telecommunications infrastructures	5G Technology	China	Huawei	<ul style="list-style-type: none"> <li>➤ Nokia</li> <li>➤ Ericsson</li> </ul>
Automotive batteries	Lithium-Ion	China	<ul style="list-style-type: none"> <li>➤ BYD, CATL, CBAK, AVIC...</li> <li>➤ 80% rare earths production</li> <li>➤ 50% cobalt production (through secured provisioning from the DRC)</li> </ul>	<ul style="list-style-type: none"> <li>➤ European Battery Alliance</li> <li>➤ Saft Batteries</li> <li>➤ ...</li> </ul>

- ❖ PRESENTATION OF THE STUDY
- ❖ RESULTS
- ❖ **RECOMMENDATIONS**







The EU is globally well positioned in terms of **Scientific leadership (R&D)**

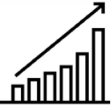





Compared to the USA and China

But suffers from weaknesses in terms of **control of the value chain**

- Micro & Nano Electronics
- Data analysis (Hard/Soft & services)
- Software

Compared to the USA and China

1. Bring **more flexibility in the EU competition rules**: enabling support to competitive steps
2. Include the criterium of **nationality of capital ownership** in the selection of the beneficiaries of public funding (ECSEL JU, etc.)
3. Develop an **industrial strategy** to **support industrialization** in Europe

	INNOVATION FIELD	 SUPPORT IN PRIORITY EMERGING/ENABLING TECHNOLOGIES WITH	
		STRONG VALUE CHAIN IN THE EU	NO VALUE CHAIN CLEARLY SET UP
	Security & Trust	➤ <b>Cryptography:</b> Public Key, Quantum Key Distribution, Lightweight crypto, post-quantum crypto, homomorphic encryption, GAN crypto, etc. ➤ <b>Secure elements:</b> embedded / integrated UICC, Trusted Execution Environment, etc.	➤ <b>Blockchain</b>
	Sensing & connectivity	➤ <b>Smart Sensors</b> ➤ <b>5G</b>	➤ <b>IoT communication architectures</b>
	Edge computing		➤ <b>Edge AI chips</b> ➤ <b>Open hardware/software platforms for Edge &amp; IoT computing</b> ➤ ...
	More than Moore technologies	➤ <b>Analog electronics</b> ➤ <b>RF electronics</b> ➤ <b>Power electronics</b>	➤ <b>Organic-Printable electronics</b> ➤ <b>Photonics innovations: Chip-to-chip interconnects, etc.</b> ➤ ...



**Data will become a key issue in the next decade** (and already are) :

- **Sovereignty** reasons (and Privacy/Security)
- But also for **economic issues as a key competitive factor** (main ML innovations through CNNs training using large datasets, etc.)

## 🔑 AN EU SOVEREIGNTY ON DATA

Use **regulatory leverage** to fight the GAFAMI / BATX  
*Example : China => Foreign companies are obliged to store data in China through joint ventures with Chinese players*

Leave room for the **development of existing European players** (Atos / Bull, OVH, telecommunication operators, etc.)

Leave room for the **development of emerging European Players**

**Support the development of European players on a large number of technologies and market**

*Data analysis & management, smart sensors, AI algorithms & chips, IoT communication architectures (Lora, Sigfox), but also software edition, ICT consulting, etc.*

## WHAT WOULD IT LOOK LIKE?

Could be articulated around the **development of Digital Identities**



**World leaders in Europe**  
 Thales/Gemalto, Atos/Bull, Idemia

Enables a **strong identity from a public trusted organization** associated to **derivative user-centric identities** (Blockchain?)

Associated with **user data** that should be mandatory **stored either by European companies or in Europe** with a possibility of exploitation by European players

**Respecting rules of security & privacy** (type GDPR)  
 => Answer to the American Cloud Act

# Thank you for your participation!

OUR TEAM IS AVAILABLE TO ANSWER ALL YOUR QUESTIONS

Olivier Coulon / Léo Saint-Martin

Director / Senior consultant

Phone

+33 (0) 1 45 05 70 13

Emails

[ocoulon@decision.eu](mailto:ocoulon@decision.eu) / [saint-martin@decision.eu](mailto:saint-martin@decision.eu)

Website

[www.decision.eu](http://www.decision.eu)

Address

17 rue de l'Amiral Hamelin 75116 Paris, France

